

International Week
at Kyiv National Economic University
named after Vadym Hetman
Winter 2014

List of subjects

1. Strategic Management
2. Financial Management
3. Marketing Management
4. Innovative Management
5. Managerial Accounting
6. International Accounting
7. Leadership and Effective Communication
8. Business Planning and Establishing Start-Ups
9. Management of Corporate Finance
10. Risk Management
11. Management of Enterprise's Competitiveness
12. Management of International Competitiveness
13. Management of Enterprise Value
14. Controlling
15. Global Economy
16. Management of International Marketing

Organised by:

