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| **第五届哈尔滨工业大学国际暑期学校课程表 The 5th HITBBA Summer School Curriculum** | | | | |
| **Date** | **Time** | **Type** | **Speaker** | **Topic** |
| 7.18 | 8:00-8:30am | Opening Ceremony | All Participants |  |
| 8:30-11:30am | Lecture | Gu Bin | Online Social Media and Online Social Networks |
| 1:00-4:00pm | Lecture | Tan Yong | Causal Models for Data Analytics |
| 7.19 | 8:30-11:30am | Lecture | Jeffrey Hu | Social Media and Financial Markets |
| 1:00-2:10pm | Lecture | 袁岳 | 构建基于大数据智能的商业决策能力 |
| 2:20-3:30pm | Lecture | 叶强 | 从大数据、人工智能到金融科技 |
| 3:40-4:50pm | Lecture | 庞涛 | 位置智能大数据的线上线下融合 |
| 7.20 | 8:30-11:30am | Lecture | Eric Zheng | Data Analytics in Fintech: ICO and Social Trading |
| 1:00-4:00pm | Lecture | Xitong Guo/Doug Vogel | Big Data in Healthcare Action |
| 7.21 | 8:30-11:30am | Lecture | Tony Cai | Big Data Analytics for Business: Methods and Applications |
| 1:00-4:00pm |
| 7.22 | 8:30-11:30am | Lecture | Anindya Ghose | Empirical Applications of Artificial Intelligence in the Digital Economy |
| 1:00-4:00pm |
| 7.23 | 8:30-11:30am |
| 1:00-4:00pm | Lecture | Alok Gupta | Little Things that Matter: Adventures in Market Design with Economic Engineering and Analytics |
| 7.24 | 8:30-11:30am | Lecture | Elena Karahanna | Healthcare Analytics |
| 1:00-4:00am | Lecture | Arun Rai | Achieving Big Data–Theory Synergies Through Research Design and Analytics |
| 7.25 | 8:30-11:30am | Lecture | Wang Chong | Smart FinTech/Online Social Network Dynamics |
| 1:00 -3:30pm | MIS Workshop | MIS Workshop Participants |  |
| 1:30-3:30pm | Group Discussions | BBA Participants |  |
| 3:45-4:45pm | Panel Discussions | All Participants | Future and Identity of the Information Systems Discipline |
| 5:00-5:30pm | Closing Ceremony | All Participants |  |